

5 YEAR ANNIVERSARY

Springfield City Club is approaching its 5 Year Anniversary since being formed on July 13, 2011. It was formed by a handful of dedicated Springfield citizens and now has grown to a membership of over 50 individuals and corporate members. These founding members saw the need and value of having a forum for civic engagement and open dialogue.

They established the Springfield City Club with the mission: To promote leadership and vision for Springfield by bringing together the community for open dialogue and civic engagement, the Springfield City Club is a vibrant organization which provides its members with thought provoking programs and discussions of community issues.

City Club brings important conversations featuring prominent speakers on topics ranging from new technologies to livable cities, from art to politics. Through its many varied programs, City Club improves communication throughout the community, informing the public and inspiring civic engagement.

The first City Clubs in the United States were formed in the early 1900's to provide a forum and voice for their communities to effect change. The first City Club was formed in 1903 in Chicago to influence the greater community good away from the crime and corruption of politics. Portland formed the first Oregon City Club in 1916. It was established to be a "watchdog" to foster positive change in their community. Since then many cities across the United States have developed their own city clubs to enhance civil dialogue on important issues. Several other Oregon cities have since established City Clubs including Central Oregon, McMinnville, Salem, Corvallis and Eugene.

Taking its cue from other established City Clubs around the country, The (Continued on page 2)

MEETING CALENDAR

JUNE 2, 2016 – CLT

Springfield Mayor Christine Lundberg and Economic Development Manager Courtney Griesel will discuss the recent decision to let a design contract for a garage structure built from cross laminated timber to be built in Glenwood.

JUNE 16, 2016 – OREGON PROMISE

Bob Brew, Executive Director of the Oregon Student Assistance Commission and Helen Faith of the LCC Financial Aid Office will discuss the new Oregon Promise program which encourages high school graduates to continue their education immediately at a community college.

City Club Elections

The Nominating Committee will report to the board of Directors on June 2, and soon thereafter the Board will release a ballot for the election. Ballots can be returned by email, and must be received by 5:00 p.m. On June 30.

PUBLIC CALENDAR

All items are tentative and subject to change

Springfield City Council

June 6, 6:00 p.m.

Work Session

City Manager Compensation

Plan Amendment, EWEB facility

Regular Session 7:00 p.m.

June 13, 5:30 p.m. Work Session

Recreation Marijuana Tax Ballot Title

Downtown Design Standards

Virginia-Daisy Bikeway Design

June 20, 6:00 p.m.

Work Session

Street Repair Ballot Measure

City Strategies

Regular Session 7:00 p.m.

PH State Shared Revenue

PH supplemental Budget 3

PH FY 2017 Budget

June 27 5:30 p.m.

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City Club of Springfield is governed by a volunteer board and is supported membership dues.

Springfield City Club meets bi-monthly for lunch on the first and third Thursday of each month. A speaker or panel of speakers addresses the group for about 30 minutes, followed by questions from the audience for another 15–30 minutes allowing for a lively discussion. The programs are open to the public. Lunch is catered by The Washburne Café who offers excellent home cooked hot and cold lunches.

Admission is free for members, and \$10 for non-members. Lunch is available for \$11 in advance with on line registration, and \$13 at the door.

We are working to continually grow our membership to have a larger, more vibrant and fresh perspective. We have several Board positions coming up and welcome new Board members to expand our Board presence. Please feel free to visit our website at www.springfieldcityclub.org/ or email us at cityclubspringfield@gmail.com for more information. So Why should you come to Springfield City Club meeting?

Connect - with other interested community members.
Network - with many key community leaders & passionate Springfielders.

Learn – about what is happening in your community.
Engage – in lively discussions and have a voice in shaping our community’s future.

Come on, take the first step and come join us at one of our lunch programs. I can almost guarantee you will glad you did! (The next one is on June 2nd and will feature Mayor Lundberg and Economic Development Manager Courtney Griesel to brief us on the proposed the Cross-Laminated Lumber Garage in Glenwood.)

Joint Work Session with County Board – Springfield 2030 Comprehensive Plan

Lane County Commissioners

June 7 9:00 a.m.
PH and work session FY 2017 Budget
June 14, 9:00 a.m.
No meeting
June 21 9:00 a.m.
FY 2017 Budget Adoption
June 27, 5:30 p.m.
Joint Work Session, Springfield 203 Comprehensive Plan

Lane Transit District

June 15, 5:30 p.m. – Board Meeting

Willamalane Park and Recreation District

June 8, 6:30 p.m. – Board Meeting

School District 19

June 13, 7:00 p.m. – Board Meeting
June 27, 4:00 p.m. Work Session
7:00 p.m. – Board Meeting

MEETINGS

MAY 5, 2016 – CANDIDATE FORUM

Springfield City Club invited all five candidates for the two contested seats on the Springfield City Council to discuss their candidacies. All five candidates, three for Ward 3 and 2 for Ward 5, responded. The format allowed for each candidate to give an opening statement, and each candidate had an



opportunity to respond to questions from the audience.



MAY 19, 2016 – TRAVEL LANE COUNTY

Andy Vobora, Vice President for Stakeholder Relations of Travel Lane County, sees the agency as an economic development agency as well as a tourism promoter. According to him there were over 10,000 employees in the visitor industry in 2015, making it one of the largest sectors of the economy .That industry’s impact on the local economy in 2015 was over \$870 million. About a quarter of the agency’s budge is now devoted to marketing, which is increasing involving the use of social media. Although televised commercials still play a major role. Most of the marketing efforts are not seen by local residents as they are directed nationally and regionally. Recently, TLC has made significant efforts to attract attention in “in flight” magazines, to introduce travelers, and entrepreneurs, to the benefits of the county as a place to visit, live and work. Most of the member's questions to Mr. Vobora related to the potential for a new convention center in the metropolitan area. He responded by noting the distinction between a convention center, which generally is used to describe a place for gathering several thousand people, and a conference center, which is designed to attract gatherings of about 1,000. He said the latter is the more appropriate direction for the metro area, and that area is, in reality, undeserved, and could use a new facility about the scale of the current center attached to the Hilton hotel in Eugene.

The three factors he describe as decision points for a center are freeway access, mass transit access, and proximity to hotels. He said the current process is *(Continued on page 5)*

Springfield City Club
Board of Directors Meeting March 1, 2016

Board Members Present: Mike Eyster, Kay Hyde-Patton, Len Goodwin, Merlyn Hough, Terry Beyer, Steve Moe, Michelle Bixler, and Chris Kline

Board Members Absent: Jeff Thompson and John Tamulonis

Others Present: Carolyn Miller and Dacoda Hulse from The Washburne Café

1. 11:40 Meeting was called to order by Mike Eyster
2. No agenda was sent out, proceeding with typical format with the following additions: (1) the rental agreement with Willamalane; (2) Discover card
3. Minutes from the February 2, 2016 meeting were reviewed. Len Goodwin moved to accept, Merlyn Hough 2nd, all approved.
4. Board Reports
 - e. Financial: No report.
 - f. Membership: Chris Kline passed out a list of members and the status of their dues and reports that not much has changed since last month. 35 members have paid their 2016 dues; 23 have not, including the following businesses: Royal Caribbean International, Century Link, and Pacific Source Health Plans. Merlyn Hough brought up the reciprocity agreement that Springfield City Club has with Eugene City Club and the fact that Springfield's dues are cheaper overall (Springfield=\$75/year for individuals; Eugene=\$75 for the first year, bumps up to \$145/year after that), saying this could be a way to get people to pay dues for Springfield while still enjoying Eugene City Club as per the agreement; however it was mentioned that this might hurt the relationship between the two clubs. Mike Eyster asked if the reciprocity agreement was helping or hurting Springfield City Club, Len Goodwin says that there is no effect. Potential new members to contact about joining: Lindy Werner at Banner Bank, Jenna McCauley at SPS, Devin with the county, Dean Hansen at Pacific Continental Bank, McKenzie Willamette, Peacehealth.
 - g. Programs: Terry Beyer passed around a sheet with a table of the programs planned for the upcoming months. Roseburg Lumber is scheduled for March 3rd. Merlyn Hough suggested Ballot Measure 28 as the topic for March 17th with a pro/con format, Emma Callaway from Our Oregon presenting the argument for, someone from the Oregon Business Alliance presenting the argument against (Brian Decker can arrange this). DeFazio is tentatively scheduled for May 5th, but could be replaced if need be with a program on one of the contested City Council races as this is a large topic that will require more than just the one April 21st program anyway. There is some concern that Chief Tim Doney may be leaving Springfield soon; if so, the April 7th program could cover the Mayor race. Other potential program topics: panhandling; changes at NEDCO (Emily Reiman); CLT; update on International Paper. Terry Beyer says that the Programs Committee hasn't been utilized and should be regarding upcoming programs. An August program may be skipped unless Jeff Merkley can be a speaker.
8. Rental agreement with Willamalane: Willamalane is increasing their setup fee from \$25/program to \$30/program, effective January 1st. A financial report will be obtained from Denise to go over at the April board meeting, discussing the impact of the increase. Kay Hyde-Patton motioned to agree, Len Goodwin 2nd, all approved.
9. Discover Card: Len Goodwin was contacted by Discover about taking this type of payment at City Club, however there has not been a request from any members to do so and it was decided that it is unnecessary at this point in time.

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10. Information Cards: Steve Moe brought up the need to have an easy way to give potential members information about City Club; Jeff Thompson has already sent out a mock-up of something like this.
11. Newsletter: Len Goodwin wrote the article for the March newsletter, Carolyn Miller will write the article for April.
12. Nominating committee: the year is almost up and a nominating committee needs to be formed; this will be added to April's agenda. Kay Hyde-Patton plans to leave.
13. Non-Profit vs. For Profit: Michelle Bixler brought up that converting City Club to being 'for profit' could be a good idea as it would allow for advertising and provide a cushion.
14. Chamber of Commerce: Chris Kline says we should look into getting City Club information into the new membership packets for the Chamber.

Meeting adjourned at 12:25

Springfield City Club
Board of Directors Meeting April 5, 2016

Board Members Present: Mike Eyster, Kay Hyde-Patton, Terry Beyer, Steve Moe, and Dan Egan

Board Members Absent: Len Goodwin, Merlyn Hough, Michelle Bixler, Chris Kline, Jeff Thompson, and John Tamulonis

Others Present: Carolyn Miller and Dacoda Hulse from The Washburne Café

1. 11:35 Meeting was called to order by Mike Eyster
2. No additions/deletions to agenda
3. Not enough board members present to approve minutes from the March 1st, 2016 board meeting
4. Review of data on lunches sold: money is being lost overall, however over the last couple of programs the turnout was good enough as to break even. Twenty lunches and services are guaranteed at \$950 plus \$15 delivery fee.
5. Board Reports
 - a. Financial: Willamalane rent (\$25/program) was discussed. Dan Egan suggests looking into a different venue, perhaps a hotel though the lunches may end up costing more and Mike Eyster feels that a bump in lunch prices could be off-putting to members. Steve Moe thinks a survey should be conducted to get an idea about what members would want as far as venue and if they wouldn't mind spending more to attend programs in a different location.
 - b. Membership: No report.
 - c. Programs: Recent programs covering Ballot Measure 28 and Roseburg Lumber have been good in both content and turnout. Police Chief Tim Doney will be speaking at the next program (April 7th) and will be giving an update on the department, specifically concerning marijuana and perhaps venturing into the recent panhandling ordinance. Terry Beyer brought up scheduling issues with the mayoral candidates program tentatively scheduled for either April 21st or May 5th; this topic may instead be skipped, Dan Egan suggested getting Eugene mayoral candidates instead. Terry Beyer listed out some potential topics for upcoming programs: G Street OASIS, the National Guard building, Dan Hurley

and Lane County Waste Management, NEDCO, cross-laminated timber. Dan Egan suggested floodplain concerns; the editor of the Eugene Weekly concerning the controversial Springfield cartoon; mobile-home park issues; and a panel to pose questions to DeFazio, Merkley, and/or Wyden about how we got into our current national political situation (Trump/Sanders and what it all means). Mike Eyster suggested SUB and how their rates impact business development. Kay Hyde-Patton has been in contact with some of the people behind G Street OASIS; this could be a good follow-up to Chief Tim’s program if he does cover the panhandling issue. Terry Beyer is working on putting together a college/financial aid program for either June or July.

d. Public Relations: No report.

6. No assignment was made for the next newsletter article

7. Upcoming board vacancies: Michelle Bixler is the incoming president; her current spot will open up as well as Kay Hyde-Patton’s and John Tamulonis’s. Michelle Bixler, Steve Moe, and Dan Egan will make up the nominating committee. Possible new board members discussed include Dave from Mezza Luna and someone from Willamalane (perhaps Bob Keefer or Vincent).

8. Other Business

a. City Club card idea: a mockup was sent out by Jeff Thompson since the last board meeting. The general consensus is that the card looks too crowded and wordy. Carolyn Miller suggests making the message more grabby by appealing to citizen’s desires to see change in their community and highlighting that City Club is a way to get involved.

9. No KLCC broadcast update

Meeting adjourned at 12:30

focusing attention on three alternatives areas: Gateway, Glenwood and downtown Eugene. He did not disagree with a questioner’s statement that one of the critical challenges for developing a new center is political, and agreed that Travel Lane County taking the lead for developing a center might give the various jurisdictions involved some “political cover.”

Mr, Vobora downplayed the impact of the recent temporary increase of 1.8 percent in the transient room tax approved by the 2015 Legislature. He said it was not particularly helpful to Lane county in connection with the 2021 international track championships because it provided little support for the major capital expenditures that will be required.

Responding to a final series of questions, he noted that one concern remains the ability of local hospitality industry businesses to respond to massive increase in demand associated with major events. If the area successfully attracts an event, he said, but the local business are not able to respond by providing an adequate level of service to customers, it tarnishes the community’s image for future events.

City Club Board of Directors

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